

New York, 30 September 2023

## **To: United Nations Global Compact**

The World Trade Center Association (WTCA) stands steadfastly behind the UN's 2030 Agenda for Sustainable Development. Our commitment to the Sustainable Development Goals (SDGs) is not merely an adoption of international standards but a deep-rooted ethos that directs our operations globally. We recognize that as a collective of World Trade Center businesses, our potential to make a meaningful impact is profound.

Our 320 WTCs, spanning continents and cultures in nearly 100 countries, serve as hubs of commerce, innovation, and progress. By aligning our objectives with the SDGs, we hope to pave a sustainable pathway for businesses, societies, and economies, fostering a harmonious future where prosperity is paired with responsibility. Our engagement with the Global Leaders Summit and the following report exemplifies WTCA's dedication, and the strides taken by our global Members towards achieving these vital global goals.

#### WTC DRESDEN (GERMANY): Commitment to Sustainability

WTC Dresden remains steadfast in championing sustainable urbanization (SDG 11) and climate action (SDG 13). The center aims to nurture resilient communities and bolster partnerships (SDG 17) to achieve these goals. By adhering to sustainability criteria in tenant services and facility management, it has emerged as a preeminent nexus for business, science, and administration in Dresden. Noteworthy initiatives include the "Sustainability Week". Partnering with UNU-Flores, they commemorated the German Days of Action for Sustainability, a week brimming with activities emphasizing sustainable objectives. Moreover, the "2nd WTC Sustainability Impulse, saw UNU-Flores's sustainability coordinator, Juliane Dziumla, alongside Manuel Rees from WTC Dresden's management, shedding light on sustainability. This gathering facilitated meaningful dialogue on prevailing sustainable ventures and prospective aspirations.

#### WTC YEREVAN (ARMENIA): Promotion of Sustainable Architecture

Emphasizing sustainable cities and communities (SDG 11), WTC Yerevan is dedicated to cultivating global partnerships (SDG 17) to further sustainable urban development. The center organized its "3rd Business Talks", in association with Renshin Urban Investment. This event spotlighted innovations in sustainable architecture. Furthermore, collaborations with global experts, such as Foster + Partners, reaffirm WTCA's mission to bolster the UN's sustainability agenda.



## WTC GENEVA (SWITZERLAND): Investments in Energy Efficiency

By embracing energy conservation methodologies, WTC Geneva champions affordable, clean energy (SDG 7) and judicious consumption and production (SDG 12). Their green initiatives, particularly the switch to energy-efficient lighting systems, underscore their commitment to shrinking their carbon footprint, amplifying energy efficiency, and presenting financial advantages to their partners.

## WTC GREATER PHILADELPHIA (USA): Promoting Global Access for MWBEs

This WTC has devised a program in line with fostering decent work and economic growth (SDG 8), mitigating inequalities (SDG 10), and nurturing partnerships for the goals (SDG 17). Their "Selling to the World" program is meticulously crafted to empower minority and women-owned businesses by offering global supplier diversity training, facilitating their integration into international supply chains.

# WTC SAVANNAH (USA): Decade of Sustainable Growth

Committed to strengthening global partnerships (SDG 17), WTC Savannah is zealous in its endeavor to endorse inclusive and sustainable economic growth (SDG 8). Their 10th Anniversary was a grand celebration of a decade dedicated to global sustainable growth. Their involvement in significant summits and pivotal roles in international trade discussions, notably NAFTA and the U.S.-Mexico-Canada Agreement, is commendable.

WTC ALMEDA PARK (SPAIN): Implementing Sustainable Development Goals (SDG)

Their undertakings resonate with promoting good health and well-being (SDG 3), responsible consumption and production (SDG 12), dynamic climate action (SDG 13), and establishing robust global partnerships (SDG 17). Since 2020, the SGC Strategy has been tailored to address global sustainability challenges. This includes fostering local collaborations, amplifying awareness, and rolling out various CSR initiatives.

WTCA's global members are at the forefront, pioneering sustainability and harmonizing their missions with the United Nations' Sustainable Development Goals. Through diverse endeavors, the WTCA exemplifies its unwavering commitment to sustainability, laying the groundwork for a brighter tomorrow.

Yours,

Robin van Puyenbroeck Executive Director - Business Development